36% of business development representatives say that litter impacts a decision to locate to a community.

From a 2009 study, cities, counties and states spend $1.3 billion annually on litter clean up. This number is a low estimate and only covers line-item budget amounts.

The presence of litter in a community decreases property values by a little over 7%, according to the National Association of Home Builders pricing model.

The primary source of litter at active residential and commercial construction sites is 69% workers from improper disposal of trash from snacks, meals, smoking, etc.

81% of littering is intentional. This includes dropping, flinging of the item and other littering with notable intent.

76% of roadway litter originates from motorists and pedestrians. Individual actions by them, along with improperly covered trucks and cargo loads, and other behaviors are the source of roadway litter.

21% of roadway litter comes from unsecured loads. Vehicle debris from improperly secured containers, dumpsters, trash cans or residential waste and recycling bins.

15% of littering is directly affected by the environment. A strong contributor to littering is the prevalence of existing litter.

what can we do?

- Don't litter, always throw trash in the proper receptacle and recycle when possible.
- Adopt a space in your community to pick up regularly.
- Educate friends about the impacts of litter in their communities.
- Push for litter prevention programs within your local government.
- Lead by example and encourage our youth not to litter.
- Host a local community cleanup.
- Report a litterbug by calling 877.7LITTER.
- Secure your truck load with a tarp or straps.
- Adopt-A-Highway with your friends, family or other group.
- Support businesses that support good solid waste policies.

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