

Adopt-A-Highway Program Update

Presented by PalmettoPride

Introductions

Joseph Berry

KSCB Affiliate Services and
Special Projects Manager

Oversee the Adopt-A-Highway
Partnership

jberry@palmettorpride.org
(803) 758-6034



Agenda

- Program Overview
- Statewide Partnership Overview
- Local Structure Designs
- Resource Updates
- Reporting Dates

Program Overview

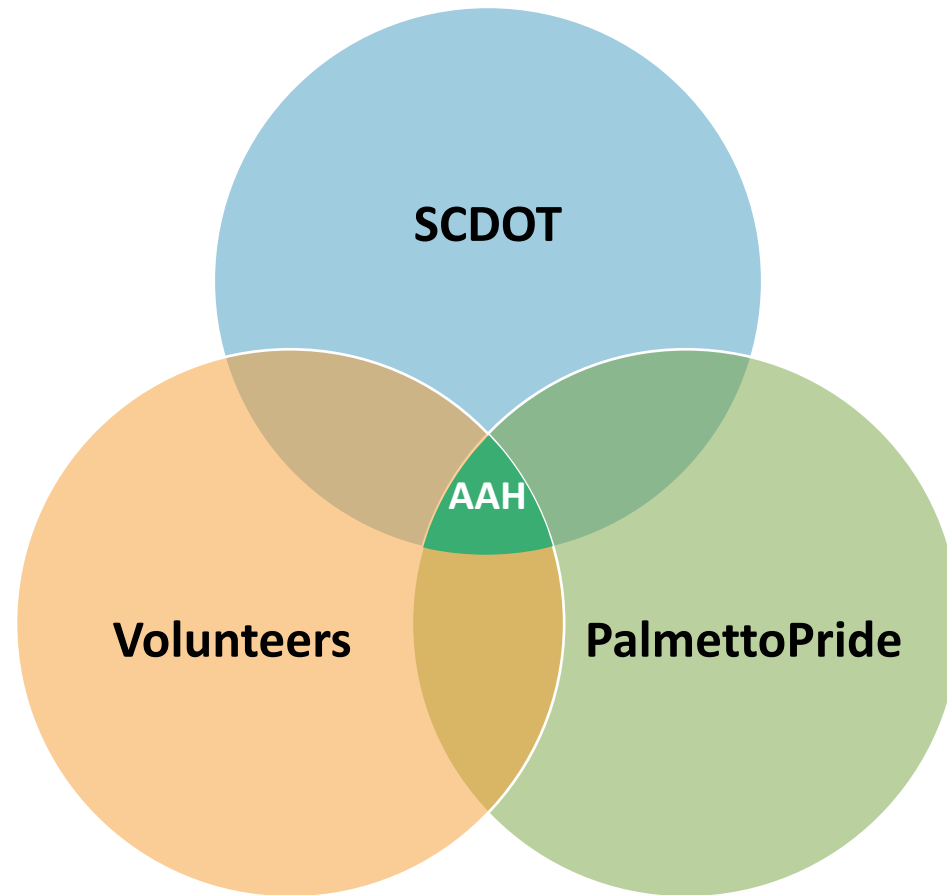
Program Overview

- 1987 SCDOT started South Carolina's AAH program
- 2012 PalmettoPride began managing the program in partnership with SCDOT
- Groups Adopt 2 miles of state-maintained road for 2 years cleaning up 4 times a year
- In 2021 Groups adopted around 10% of SCDOT public roads
- 17% increase in lbs. of litter picked up from 2020 to 2021

Statewide Partnership Overview



Statewide Partnership Overview



Statewide Partnership Overview



SCDOT

- Approve adoptable roads
- Provide AAH bags & vests to groups
- Pick up bags
- Install and maintain signage

Statewide Partnership Overview



PalmettoPride

- Handle communication of the program
- Marketing Adopt-A-Highway
- Provide gloves and grabbers to coordinators
- Recruiting more groups

Statewide Partnership Overview



Volunteers

- Attend safety training
- Complete litter pickups
- Report cleanup efforts

Local Structure Designs



SCDOT Housed

SCDOT

- Approve Roads
- Provide & Distribute Supplies
- Safety Trainings
- Recruit & Process Volunteers
- Schedule Pickups
- Collect Bags
- Install & Maintain Signs

Other Stakeholder

Volunteers

- Pickup litter and bag it
- Report cleanups to Stakeholder

Outside Housed

SCDOT

- Approve Roads
- Provide Supplies
- Collect Bags
- Install & Maintain Signs

Other Stakeholder

- Distribute Supplies
- Safety Trainings
- Recruit & Process Volunteers
- Schedule Pickups

Volunteers

- Pickup litter and bag it
- Report cleanups to Stakeholder

Hybrid Housed

SCDOT

- Approve Roads
- Provide Supplies
- Collect Bags
- Install & Maintain Signs

Other Stakeholder

- Distribute Supplies
- Safety Trainings
- Recruit & Process Volunteers
- Schedule Pickups

Volunteers

- Pickup litter and bag it
- Report cleanups to Stakeholder or SCDOT

Local Structure Design

Interesting Practices

- Pre-approving roads
- Setting specific dates for pickups
- Allowing groups to pickup on their schedule
- Quarterly safety trainings



Resources Update

Resources Update

Currently Available

- Safety Training Video
 - youtube.com/watch?v=f1V1sJRWum4
- Online Reporting Form
 - palmettopride.org/adopt-a-highway-cleanup-report-form/
- New Group Leader Guidelines
 - palmettopride.org/get-involved/pickup-programs/adopt-a-highway/
- Supply Requests
 - palmettopride.org/cleanup-supply-request/



ADOPT-A-HIGHWAY
Palmettopride
SPONSORED BY

Adopt-a-Highway

ADOPT-A-HIGHWAY GROUP LEADER GUIDELINES

Thank you for wanting to be a part of Adopt-A-Highway. Thousands of caring citizens like you and your group have made South Carolina a better place to live, work and play.

GETTING STARTED

Choose the section of primary or secondary highway your group would like to adopt. (Please note that interstate highways or freeways are not included in the program due to federal safety regulations). As the section of highway you choose should be along rural roads with relatively little traffic, safety is our first concern. The section should be two miles long. Groups are asked to select a 1st, 2nd and 3rd choice, in the event the section you have selected is not adoptable. Your Adopt-A-Highway Coordinator and Resident Maintenance Engineer can help determine if the chosen section qualifies for this program.



AGREEMENT FORMS

In order to qualify as an official Adopt-A-Highway group, your organization must complete the Adopt-A-Highway Agreement Form. Until the form is on file, the SCDOT cannot construct the recognition sign for your group or issue any trash bags or safety vests.

Your county coordinator can assist you if you have any questions. Completing and submitting the form through your county coordinator begins a two-year commitment from your group. At the end of that time, we hope that you will renew your agreement. You will need to complete and submit a renewal form.

Resources Update

On The Way

- New Media Kits
 - Social Media Material
 - Posters
 - Press Releases
 - Advertisement Copy for Recruitment
 - Adopt-A-Highway One Pager




Reporting Dates

Reporting Dates

February 10, 2023

2022 Status Report Form

- Coordinator Contact
- # of lbs. removed
 - 15lbs per bag
- # of miles adopted
- # of groups participated
- # of volunteers participated
- # of cleanups held
- # of new groups
- # of dropped groups

	<p>2021 Status Report Form</p> <p>Please complete this form and submit to jberry@palmettopride.org by February 11, 2022.</p>
---	--

COORDINATOR INFORMATION:

COORDINATOR NAME: _____
COUNTY: _____
AGENCY/DEPARTMENT: _____
MAILING ADDRESS: _____
PHONE: _____ FAX: _____ E-MAIL: _____

1. Total number of pounds of litter removed from your county's roadsides in 2021 _____
(Please use formula of 15 lbs per bag collected)
2. Total miles of highways adopted in your county _____
3. Total number of groups participating in the program in 2021 _____
4. Total number of individual volunteers participating in 2021 _____
5. Total number of cleanups held in your county during 2021 _____
6. Total number of groups added in 2021 _____
7. Total number of groups deleted in 2021 _____

Cleanup Dates for 2022: _____

RESIDENT MAINTENANCE ENGINEER INFORMATION:

I certify that the above information represents the Adopt-A-Highway accomplishments in _____ County.

NAME: _____
EMAIL: _____

Please send this completed form to Sarah Lyles via fax (803-758-6032), email (jberry@palmettopride.org), or mail to 2700 Middleburg Dr., Ste 216, Columbia, 29204.

Follow Up

Joseph Berry

KSCB Affiliate Services and
Special Projects Manager

Oversee the Adopt-A-Highway
Partnership

jberry@palmettorpride.org
(803) 758-6034

