Since 1987, Adopt-A-Highway volunteers have been cleaning up litter along South Carolina highways. Litter has been reduced by 60% over the past 30 years. Unfortunately, there are still people who insist on littering. Our state and local governments do not have the resources available to clean up the litter on our roadways. Our wonderful volunteers are invaluable to keeping our state clean. Clean communities are safe communities. Clean communities are good for tourism and economic development. Clean communities are a source of pride for all of us who call South Carolina home.

Groups who adopt highways help move South Carolina further towards the mission of eradicating litter in our state. Cleanups provide your group with good publicity, team building experiences and the gift of giving back to your community by clearing its roadways. PalmettoPride provides support to ensure your group is safe, seamless, and successful in your cleanup efforts. Consider adopting a highway today! Along with following a set of guidelines and safety requirements, groups must agree to clean a 2 mile stretch of state maintained roadway 4 times a year for 2 years. To take the first steps, contact the Adopt-a-Highway statewide manager at jberry@palmettopride.org.