

IMPACTS OF LITTER IN SC

36% of business development representatives say that litter impacts a decision to locate to a community.

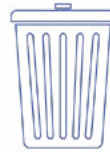


From a 2009 study, cities, counties and states spend **\$1.3 billion** annually on litter clean up. This number is a low estimate and only covers line-item budget amounts.



The presence of litter in a community decreases property values by a little over **7%**, according to the National Association of Home Builders pricing model.

The primary source of litter at active residential and commercial construction sites is **69%** workers from improper disposal of trash from snacks, meals, smoking, etc.



81% of littering is intentional. This includes dropping, flinging of the item and other littering with notable intent.



76% of roadway litter originates from motorists and pedestrians. Individual actions by them, along with improperly covered trucks and cargo loads, and other behaviors are the source of roadway litter.

21% of roadway litter comes from unsecured loads. Vehicle debris from improperly secured containers, dumpsters, trash cans or residential waste and recycling bins.



15% of littering is directly affected by the environment. A strong contributor to littering is the prevalence of existing litter.

what can we do?

- Don't litter, always throw trash in the proper receptacle and recycle when possible.
- Adopt a space in your community to pick up regularly.
- Educate friends about the impacts of litter in their communities.
- Push for litter prevention programs within your local government.
- Lead by example and encourage our youth not to litter.
- Host a local community cleanup.
- Report a litterbug by calling 877.7LITTER.
- Secure your truck load with a tarp or straps.
- Adopt-A-Highway with your friends, family or other group.
- Support businesses that support good solid waste policies.