Since 1987, Adopt-A-Highway volunteers have been cleaning up litter along South Carolina highways. The SCDOT coordinated the Adopt-A-Highway program until 2012 when it was then relocated under PalmettoPride’s umbrella.

PalmettoPride remains responsible for communications with AAH County Coordinators and local SCDOT offices, marketing, and recruiting more groups. The SCDOT continues to pick up bags after cleanups and oversee sign production and maintenance.
Adopt-A-Highway groups push South Carolina further towards our mission of eradicating litter in our state. Cleanups provide groups with good publicity, team building experiences, and the gift of giving back to your community by clearing its roadways.

Along with following a set of guidelines and safety requirements, groups must agree to clean a 2 mile stretch of state maintained roadway 4 times a year for 2 years.

Learn more at palmettopride.org.